



Watchfire has more than 85 years of experience in the business of electronic marketing. We are a passionate team relentlessly pursuing quality in everything we do. As your partner in digital displays, every component we select allows us to maintain the quality our customers expect.

When you partner with Watchfire Signs, you're investing in a solid relationship backed by years of field-tested research and development. From installation to operation, our team are experts at support and service.

BRILLIANT INTERIOR LED VIDEO DISPLAYS

Limitless applications include theater, worship, retail, hospitality, healthcare, and corporate settings.

Optimal visibility is achievable under ambient or natural light conditions.

Color calibration, a faster frame rate and the highest quality LEDs deliver true-to-life images and videos.

Seamless modular construction provides ideal solutions for design and architectural needs.

Every product we sell is FCC verified to comply with U.S. laws regarding emissions interference.

STRAIGHTFORWARD SOFTWARE SOLUTION

Ignite OPx, our cloud-based software gives customers sign management from anywhere with an internet connection.

Content Management Editor and EasyArt library make designing layouts, animating messages, and creating playlists fast and easy.

Managing a multi-display network, from creating content to scheduling updates is ideal for content management.

Real-time content integration using RSS or XML feeds makes displaying and updating weather conditions and dynamic content easy.

Software security prevents outside software from gaining access to the sign's controller. Different defined user levels let you customize access.

BACKED BY EXPERT SERVICE

An industry-best warranty against defects in materials and workmanship delivers five full years of worry-free operation.

Rapid outbound shipment and ground return are available for all warranty parts.

Customer service phone support is on-site at our facility in Danville, Illinois.

LARGE PROJECT MANAGEMENT SUPPORT

140,000 square feet of domestic manufacturing space unites engineering, production, and shipping.

Rendering capabilities help secure custom designs and bids.

A project management team coordinates large video wall installations.

Ready to put Watchfire to work for you?
Call 800-637-2645 or visit watchfiresigns.com



912-385-0075



EASYART

THE INDUSTRY'S ONLY FREE LIBRARY OF READY-MADE GRAPHICS

Over 1,000 animations and still images and helpful step-by-step guides show customers how to add and customize designs for every occasion. New designs are added monthly.



SOFTWARE SECURITY

GET PEACE OF MIND WITH MULTIPLE LAYERS OF SECURITY

In addition to password protection, Ignite's proprietary session system prevents outside software from gaining access to a sign's controller.



SOFTWARE TRAINING

LIFETIME EDUCATION AT NO COST

Every display purchased includes Ignite software, training videos, one-on-one webinars, educational materials and technical support. If a refresher is needed, help is available at no additional expense.



ADVANCED SCHEDULING

DAYPART CONTENT TO MAXIMIZE IMPACT

Each location can advertise in sync with consumer demand. Advertise coffee in the morning, lunch specials at noon, or happy hour after work.



DYNAMIC CONTENT

CUSTOMIZE CONTENT SCHEDULES ACCORDING TO REAL-TIME VARIABLES

Customize content schedules according to the time of day, weather conditions or real-time data with the use of RSS or XML feeds.



CONTENT REGIONS

CAPABILITY TO CREATE CONTENT ZONES

Add flexibility and readability to digital displays by dividing it into different content zones of any size.

IGNITE OPX

Watchfire's newest solution for content management is a cloud-based option ideally suited for large signs and digital networks, no matter what the size and expertise of the creative team. OPx offers granular control of both content and user access.

Ignite OPx includes over 1,000 free still images and animations, smart playlists, real-time integrated widgets, enhanced content reporting, and even more supported file types. Easily manage content on signage networks – both indoor and outdoor – and use content and player tags to organize and distribute content across your network. Larger signs can even be divided into zones to display a variety of different content at the same time, maximizing the impact of messages.

MULTIMEDIA SOFTWARE INTERGRATION

Watchfire displays integrate seamlessly with third-party software and equipment. Connect and control the video display with legacy AV systems or with software designed for a specific industry or use, like worship services, corporate meetings, or sporting events.

TECHNICAL SUPPORT

Watchfire is available to answer your questions by phone six days a week. Our in-house Help Desk gives you quick, accurate answers, from basic questions to advanced troubleshooting support. They're open Monday - Friday from 7 a.m. to 6 p.m., and Saturdays from 7 a.m. to 4 p.m. CT.