

# TIME TO UPGRADE

## WATCHFIRE'S LEGENDARY QUALITY CONTINUES

We began manufacturing LED signs over 20 years ago, but Watchfire has never been a company to rest on its laurels. Every day when our employees come to work, they push to make our product the most reliable in the market. We've made tremendous innovations during our history, and we're not done yet.

Whether you're new to selling digital message centers, or have been with us from the beginning, now is the perfect time to upgrade your customers to the industry's most reliable and responsive advertising tool.

Today's digital displays have:



Greater energy efficiency  
for increased ROI



New time-saving features  
make programming easy



Higher resolutions mean  
more content options



After - Superior Sign & Supply LLC | Reliant Federal Credit Union | Casper, WY | 10mm | 90 x 240 | 3' x 8'