

Watchfire video displays and scoreboards offer exciting fundraising opportunities. Use this worksheet to see how a scoreboard can help you raise money that will more than pay for the investment. Customize the available inventory and annual investment fields to estimate your potential revenue.

Sponsorship Opportunities	Details	Available Inventory	Annual Investment
Naming Rights	Sponsor who commits to long-term sponsorship and is recognized on the structure		
Annual Supporting Sponsors	Additional sponsors whose logos are prominently displayed throughout each season		
15 Second Video Commercials	(1) 15-second commercial each home game		
Starting Line Up Sponsor	Sponsor logo with player photo and stats		
Period of Play Sponsor	Sponsor innings, quarters or halftime periods		
Player of the Game	Sponsor logo with player photo		

**Get Creative with Features for Fans and Students**

	Available Inventory	Annual Investment
Player of the Week		
Student of the Week		
Cheerleader of the Week		
Band Member of the Week		
Kiss Cam		
Dance Cam		
Guess the Attendance		
Dirtiest Car in the Parking Lot		
Trivia Contest		
Social Media Feature		

## Total Estimated Annual Sponsorship Revenue

Now that you've seen the possibilities, discover the ways a Watchfire video display can benefit your sports program. **Call 877-900-7517 today or visit [watchfiresigns.com](http://watchfiresigns.com).**

**912-385-0075**