

# **BENEFITS** OF FINANCING YOUR SIGN

Financing is a great way to acquire a new sign without all the up-front expense. Geneva Capital offers many flexible financing options that may also provide you with additional tax benefits. Financing allows you to improve your image & advertising while conserving your working capital.



## **FLEXIBLE FINANCING OPTIONS**

Custom terms available to meet your individual needs  
Capital Lease with a \$1 buyout - own the sign at the end of the term  
True Tax Lease with a 10% purchase option - purchase or return the sign at the end of the term  
100% financing  
\$0 down & NO payments for up to 90 days



## **TAX BENEFITS**

Accelerated tax benefits structured according to your needs  
True Tax Lease - monthly payments may be deductible during the life of the lease  
Section 179 - 100% of the cost of the sign may be deductible during the life of the lease



## **CONSERVE WORKING CAPITAL**

Maximize your cash flow - use the money that your new sign is generating to make the monthly payments  
Lower monthly payments = more cash & lines of credit open for future growth  
Fixed monthly advertising expenses

## **HOW WE STAND OUT:**

Customized Lease Programs  
Competitive Pricing

Personalized Attention  
Quick Turnaround

Unbeatable Customer Service  
Direct Lender, Not a Broker

## **Want to learn more?!**

Please contact: **Jay Driscoll**  
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