

8 WAYS HIGH SCHOOLS CAN USE VIDEO SCOREBOARDS IN THEIR CURRICULUM

Video displays and virtual scoreboards offer outdoor and indoor facilities the flexibility to host a variety of sports. Schools across the country are also finding ways to leverage their investment in the classroom, providing students real-life learning experiences.

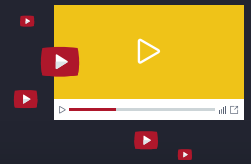
1. GRAPHIC DESIGN

Students in graphic design classes produce game content and ads that are showcased on the LED video board.



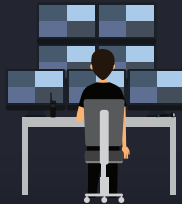
5. VIDEO PRODUCTION

Students create hype videos to excite fans, and live stream the videos and other social media content to the scoreboard.



2. MEDIA TECHNOLOGY & COMPUTER SCIENCE

With video displays, students apply software and hardware knowledge and gain control room experience.



6. ENTREPRENEURSHIP

Beyond athletics, business classes task students with developing innovative digital display uses for the school and community.



3. ANIMATION

High-energy crowd prompts created by students in computer animation classes spark memorable game time experiences.



7. JOURNALISM

Students in broadcast journalism classes do live interviews with players, coaches and fans that are shown on the gym or stadium scoreboards.



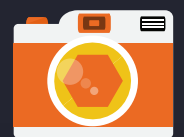
4. MARKETING & ADVERTISING

Students generate revenue as they produce ads, develop sponsorship packages and sell video board ad space to local businesses.



8. PHOTOGRAPHY

Since digital scoreboards can display color photos, students studying photography can snap pictures around campus for display on the board and to support ad design.



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For information on how a video scoreboard can be used at your school, contact our team at 877-900-7517 or visit watchfiresigns.com/scoreboards.

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